



For Immediate Release

Quantum Hi-Tech Launches 7800mAh Smart Power Bank

Lightweight - Compact - Heavyduty

Mumbai, 30th January, 2015: QHMPL, India's leading frontrunner in consumer electronics, security solutions & high-quality IT peripherals, under the brand 'Quantum Hi-Tech QHMPL' with its unflinching commitment to highest standards of quality at most affordable prices, launches its first Power Bank - 'Smart Power Bank' with a WHOPPING 7800mAh lithium ion battery. With its long life battery for upto 300 to 500 times charge - discharge cycle, use it to charge your smartphone/Tablet/MP3 or any other gadget, when you see the battery meter sinking into the sunset.

Priced at Rs. 1490 MRP, the 7800 mAh Power Bank can power up the gadgets and music players. With the latest launch Quantum intends to meet the demands of today's gadgets, which have become more and more powerful and therefore increasingly power hungry.

Other than a massive battery capacity, the point in focus is the special RISC Microprocessor {Reduced Instruction Set Computer} for fast charging and enhanced Battery life. The RISC Micro Processor enables seamless integration into a range of different smartphones and gadgets. It auto adjusts charging voltage and current needs patterned to different Mobile phones.

Weighing just 178 grams, the Power Bank contains a large capacity and high-quality li ion battery that allows for a safer and longer time usage. It is also equipped with an intelligent digital circuit, which provides five layers of protection including overload protection, over charge, over discharge protections, over voltage protection, and short circuit protection. It is easy to use, lightweight so you do not have to worry about the extra space or weight it will occupy.

Furthermore with a small controller, you can switch between charging the battery and providing a USB power supply as needed, letting you top up your mobile phone or MP3 with power via USB - wherever and whenever you need. Even more fun: the controller can also turn the device into a mini LED pocket torch by activating a white LED light.

Commenting on the launch of the Power Bank, Mr. Ashish Mutneja Director Quantum Hi- Tech Merchandising Pvt Ltd commented, "We use electronic devices on day-to-day basis, such as our mobile phones, tablets etc. The problem with these so powerful devices we are using is that it consumes a lot of energy, and they could drain their own batteries in such a short time. Of course, without energy, these so smart, and so expensive devices are useless



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and worth as much as paperweights. Keeping in line with our constant innovation we bring in our first 7800mAh Smart Power bank so that your smart phones remain constantly smart. It energizes your devices back to life and prolongs the usage of your devices for hours”

Offered in classic mosaic white color, the Smart Power Bank has a warranty of 6 months which also covers the battery. The product is available at all leading retail outlets and e-commerce websites.

About Quantum:

Established in the year 2002, Headquartered at New Delhi, Quantum Hi-Tech today is the frontrunner in consumer electronics, security solutions & high-quality IT peripherals, under the brand ‘Quantum Hi-Tech QHMPL’ with its unfailing commitment to highest standards of quality at most affordable prices.

The company has state of the art centre for Research and Development in India focused on quality innovation with latest global standards. In short span of time Quantum has proven to be one of the most sought after brands in terms of ‘quality’ as well as ‘affordability’.

A pioneer in Technology, Quantum has a pan India presence through its wide network comprising of 200 distributors, 20,000-plus resellers and 25 service touch points which coexist as the strongest pillars that strengthen Quantum Hi-Tech’s foothold as a player.

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